

**Pikes Peak Road Runners
the *Long Run*
Advertising and Printing Rates**

Printed Ad Rates

The following rates apply to advertising printed within the pages of *the Long Run* on the cover.

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| General Rates: | |
| 1/8 Page (3.5w x 2.125h) | \$20 |
| 1/4 Page (3.6w x 4.75h) | \$30 |
| 1/2 Page (7.25w x 4.45h) | \$70 |
| Full page (7.25w x 9.5h) | \$100 |
| Inside back cover (8.5 x 11 full bleed) | \$120 |
| Back cover (8.5w x 9.5h full bleed) | \$150 |
| Back cover full color (8.5w x 9.5h full bleed) | \$300 |
| Non-Profit/Charity/Partner Rates: | |
| Back cover (8.5w x 9.5h full bleed) | \$125 |
| Back cover full cover (8.5w x 9.5h full bleed) | \$225 |

Flier Insert Rates

These rates apply to fliers inserted at the mailing preparation by PPRR volunteers. Quantities needed are currently between 1100 and 1200 depending on the particular month, so be sure and check.

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| General Rates: | |
| 8.5 x 11 flier | \$125 |
| Non-Profit/Charity/Partner Rates: | |
| 8.5 x 11 flier | \$50 |